



PRESS RELEASE
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NEW APPOINTMENT FOR ALU PRO AND FENZI AT BATIMAT IN RUSSIA

Fenzi group's full range of new products at the international exhibition of building systems and interior design, at Crocus Expo IEC in Russia on 28-31 March 2017.

The perfect combination of high performance thermal insulation and easy processing has always determined the success of products by the Glass Alliance international network comprising Fenzi, Alu Pro and Rolltech to sell high-efficiency IG products worldwide. As a result, the full range of Glass Alliance technologies will take center stage at Batimat Russia 2017 since the group is an important partner for all the Russian glass industry because of its superior quality products. Fenzi and Alu Pro have in fact obtained more than positive results in the boom-and-bust Russian market which has been faltering over recent years due to the recession. Bucking the trend, the two companies made the winning choice to upgrade the quality of their production process and the selection of the raw materials used, offering glass processors long-lasting and strong products which are must-haves in the extreme weather conditions found in Russia.

"We focus all our attention on quality – explained Matteo Padovan, General Manager of OOO Fenzi and OOO Alu Pro – starting with how the raw materials are selected. This is the case, for instance, of Fenzi sealants: for this production we use pure polysulphides only, and do not employ modified or hybrid polymers, or any other potentially risky or dangerous material. This decision has always paid off, even when things were very difficult on the Russian market. It takes excellent products to optimize the thermal insulation of IG; Fenzi sealants and Alu Pro warm edge spacers have become a quality guarantee for our customers".

The group manages to meet all the needs of trade people by expanding its product range. This has led to a commercial partnership with Pellini – a producer of very high performance Venetian and technical blinds – in order to introduce the innovative range of ScreenLine IG systems on the Russian market, which integrate Venetian blinds perfectly inside the glazing and allow the blinds to be adjusted without compromising the insulation. ScreenLine guarantees maximum thermal comfort as well as perfect protection from the sun and are well-suited to accommodate climatic changes in the sprawling Russian territory.

All the new products are at BATIMAT RUSSIA 2017: Pavilion 3 - Stand 13-412

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